



COMMERCIAL SPONSORSHIP

Reach the more than **20,000 military and civilian employees** working aboard the NAS Patuxent River and NRC Solomons installations! Home to the Naval Air Systems Command and the Naval Air Warfare Center Aircraft Division headquarters, Pax River is the **largest employer in Southern Maryland.**

- Get your business message & name in front of a large Department of Defense community
- Build goodwill with customers by showing your direct support of the military
- Sponsorships can be customized to fit your budget & marketing goals and offer brand visibility at events & facilities

CHESAPEAKE	\$40,000	12-month sponsor recognition. Includes 4 poster locations, 2 banner locations, sponsor table at all events (when applicable), MWR website ad, weekly eNews ad & digital screen ads.
PATUXENT	\$20,000	12-month sponsor recognition. Includes 2 poster locations, 1 banner location, sponsor table at 4 main events, MWR website ad, weekly eNews ad & digital screen ads.
CEDAR POINT	\$15,000	12-month sponsor recognition. Includes 1 poster location, sponsor table at 3 main events, MWR website ad, weekly eNews ad & digital screen ads.
MATTAPANY	\$10,000	12-month sponsor recognition. Includes 1 poster location, sponsor table at 2 main events, MWR website ad & digital screen ads.
SUSQUEHANNA	\$5,000	6-month sponsor recognition. Includes 1 poster location, sponsor table at 1 main event & digital screen ads.
MAIN EVENT	\$1,000	One-time sponsor recognition for one main event. Includes sponsor table at event.
OTHER EVENT	\$500	One-time sponsor recognition for one (not main) event.

Sponsor recognition includes social media tags for sponsored events, and inclusion of sponsor name and/or logo on all print and digital marketing pieces and posts.

MAIN EVENTS

- Easter Celebration
- Freedom Fest
- Barracks Bash
- Back to School Bash
- Trunk or Treat
- Haunted Trail of Treats
- Cookies with the Clauses
- Tree Lighting

OTHER EVENTS

- Intramural Sports Leagues
- Monthly Barracks Meals
- Bus Trips
- Sensory-Friendly Movies
- DIY Take-Home Crafts
- Golf Open Houses
- Pax River Push Pull Lift Event
- St. Patty's 10-Mile Relay
- Pax River Triathlon
- Movies Under the Stars
- Splash Dash
- Roller Skating Party
- Spring Splash
- Barracks Christmas Party
- Military Spouse Appreciation
- Bells Across America

...and more!

Events are subject to change.